



What is the Tällberg-SNF-Eliasson Global Leadership Prize?

The Prize is awarded annually to outstanding leaders who demonstrate the willingness and capacity to address the complexity of 21st-century challenges in innovative, risk-taking, and ethical ways, and whose work is global in aspiration or implication and is rooted in universal values. Great leadership is not bound by geography or discipline. Prize winners are honored not only for what they have already accomplished but for their commitment and capacity to continue seeking the kinds of positive change our societies demand.

Throughout the years, many high potential, rising leaders from around the world have been nominated for the Prize but were deemed to be too early on their leadership path to receive the award. However, these women and men are likely to shape the future; their evolution as leaders can and must be recognized and encouraged. In that spirit, in 2021 we are reconfiguring the Prize to recognize established as well as emerging leadership:

- We will award two Prizes for established leaders whose track record of accomplishments is substantial and who, in the jury's judgement, are likely to continue to make important, positive contributions in their chosen field. Each of these awards will carry a \$50,000 honorarium.
- We will award two Prizes for rising leaders who have already demonstrated high potential and capacity, but the bulk of whose accomplishments are likely to be in the future. Each of these awards will carry a \$25,000 honorarium.

Of course, all leaders who are honored will meet the core criteria of the Prize.



What is the origin of the name?

In 2015 we named the Prize in honor of Jan Eliasson—Swedish diplomat, former U.N. Deputy Secretary-General, and the epitome of a global action-oriented thinker. This year we added “SNF” to the Prize name to recognize the tremendous support that the Tällberg Foundation receives from the Stavros Niarchos Foundation. Under the leadership of Co-President Andreas Dracopoulos, SNF has become one of the most dynamic and innovative global philanthropic organizations—one that uses its resources and imagination to promote positive global change. We are incredibly proud of the opportunity to collaborate in that effort.

Who is eligible for the Prize?

Anyone, anywhere. Candidates are nominated through an open, online process and ultimately selected by a jury of international leaders. This year the nomination process begins on March 29 and will end on May 24. Anyone, anywhere—except for prize jurors—may nominate. Nominations are submitted through the Tällberg-SNF-Eliasson Global Leadership Prize website: www.tallberg-snf-eliasson-prize.org.

How are the finalists and winners selected?

Once the nominations are submitted, they will be reviewed, researched, and judged by Tällberg staff and a pre-jury of global leaders; the process is designed to define a pool of nominations for consideration by the full jury. The Tällberg-SNF-Eliasson Global Leadership Jury is composed of leaders from different countries, disciplines, experiences and backgrounds. Ultimately, they consider scores of nominations and select winners. That selection process entails successive rounds of secret balloting,



which means that all jurors have equal weight in the selection process. In effect, each year's jury defines its own criteria, and every nominee is judged individually.

Who are this year's finalists?

On Tuesday, October 5, the Tällberg Foundation proudly announced eleven Prize finalists, including six in the Foundation's new Emerging Leader category by its international prize jury.

Finalists for the Tällberg-SNF-Eliasson Global Leadership Prize

Asha Curran, CEO and Co-Founder of GivingTuesday, United States

Philanthropy is seen by many as more American than global, but Asha Curran has changed both the perception and the reality. She co-founded (2012) and continues to lead GivingTuesday, which has grown into a global generosity movement propelled by thousands of leaders, partners, platforms, and networks who have a vision and an integrated culture of shared humanity, reciprocity, and mutualism. Today, GivingTuesday inspires giving throughout the year with more than 75 country movements around the world and more than 300 community, coalition, and cause campaigns that bring passionate leaders and givers together through a common commitment to radical generosity. GivingTuesday has sparked increased giving, collective action, and grassroots leadership by embracing new models of movement building that challenge long-standing notions of social change.



Ronald J. Deibert, Director of the Citizen Lab (CL) at the Munk School of Global Affairs & Public Policy, University of Toronto, Canada

At a time when ubiquitous use of information technology has led to increasing and widespread abuses of power by governments and the private sector, Ron Deibert has been a leader in pushing back. He is internationally renowned and respected for identifying emerging threats to civil society and democracy in the digital space. Under Deibert's direction, the CL conducts pioneering, peer-reviewed research, and pursues high-level strategic policy and legal engagement at the intersection of information and communication technologies, human rights, and global security. The CL's published outputs are widely seen as an early warning system identifying rising threats to human rights. Deibert is leading the development of the world's first Digital Accountability program which will strengthen the CL's capacity to respond to and anticipate digital trends, and establish an applied research and education model that is both sustainable and replicable to support the growing rights and digital accountability movement.

Gladys Kalema-Zikusoka, Founder and CEO, Conservation Through Public Health, Uganda

Even as the Covid pandemic raised public awareness of the dangers of zoonotic diseases, Ugandan wildlife veterinarian Dr. Gladys Kalema-Zikusoka has continued and deepened her pioneering work in the field. She founded and leads Conservation Through Public Healthcare, one of the first programs in the world to link human health and wellbeing and wildlife conservation, recognising that diseases can be transferred back and forth between often impoverished communities on the outskirts of protected areas and the wildlife that live in those areas. She and her colleagues created and implemented an integrated approach to sustainable development, simultaneously addressing community health and livelihoods, while conserving wildlife and natural



habitats in Uganda and elsewhere in Central Africa. During the pandemic she created new protocols to protect the endangered mountain gorillas, who are a particular focus of her work. Globally her work has contributed to the development of the One Health philosophy that is now being widely adopted.

Tero Mustonen, President and Co-Founder of the Snowchange Cooperative, Finland

Despite its green global image, Finland has long relied heavily on the exploitation of Nature for income and debt repayments; Tero Mustonen is working to close that gap by smashing accepted Finnish norms and creating new realities. Mustonen is an academic, a professional fisherman and the President of Snowchange, an organization that leads landscape-scale rewilding projects. He works to protect and restore the unique biocultural diversity of Arctic and boreal regions in the face of climate change in solidarity with the region's local and Indigenous peoples. He is a vocal advocate for Finland to take a role in progressive, climate leadership while his role as a lead author in the most recent assessment of the Intergovernmental Panel on Climate Change (IPCC) is bringing global prominence to how Finland and other Arctic nations can meaningfully contribute to global climate efforts. He is also the head of the village of Selkie, North Karelia, Finland.

Asha de Vos, Founder and Executive Director, Oceanswell, Sri Lanka

As a marine biologist, ocean educator and pioneer of blue whale research within the Northern Indian Ocean, Asha de Vos' life work is to change the current marine conservation model, protect the unique population of blue whales and inspire the next generation of diverse ocean heroes from all corners of the globe. She founded and serves as executive director of Oceanswell, Sri Lanka's first marine conservation research and education organisation and is a leading voice in increasing diversity,



equity and inclusion in marine conservation. She believes, if we truly want to save our oceans, every coastline needs a local hero. The quality of her scientific work and impact of her advocacy are internationally recognized.

Finalists for the newly established Prize for Emerging Leaders

Cherrie Atilano, Founding Farmer, President and CEO of AGREA, Philippines

In a country where poverty and food insecurity are pervasive, Cherrie De Erit Atilano is working to develop a living model of a replicable “one island” economy, founded on sustainable agriculture, livelihood programs, environment, community-based tourism and quality education of the farmers and fishermen including their children. To that end, she founded and leads AGREA, an agriculture-focused and for-purpose inclusive enterprise anchored on Ecology of Dignity. She also spearheaded several organizations and initiatives in agritourism and rights of women farmers in the Philippines and an agribusiness - focused impact investing in Southeast Asia as well as the Move Food Initiative and AGREA Rescue Kitchen; the latter two initiatives were launched as reactions to the specific challenges of the pandemic.

Alice Barbe, Co-Founder of SINGA, France.

In response to the increasing tensions around migration, in France and elsewhere in Europe, in 2012 Alice Barbe founded SINGA to promote civic engagement on migration-led innovation. Barbe and the organization foster collaboration between refugees and their host cities by focusing on refugee’s personal, professional, cultural, and entrepreneurial plans and goals. SINGA is now active in 22 European cities and



has worked with over 5,000 refugees and 20,000 locals. Barbe is also known for her social and feminist commitments, in favor of refugees and against cyber-harassment.

Pashtana Dorani, Co-Founder and Managing Director of Lead, Educate, Aid & Resource Network (LEARN), Afghanistan.

Born and raised as a refugee in Pakistan, Pashtana Dorani co-founded LEARN in remote communities in Kandahar, Afghanistan to promote digital literacy for children and train adolescent girls in menstrual hygiene management & reproductive health. She also initiated the Digital Lab as an offline library of general and science subjects designed as a peer learning digital lab that offers contents for grades 1 through 12 in two national languages, Dari and Pashto. With support from the Malala Fund, Pashtana is expanding her work to eighteen public schools in Kandahar impacting over 7,000 learners. Pashtana has been working to persuade the government of Afghanistan to consider digital literacy as an alternative teaching and learning pathway in its Fourth National Education Strategic Plan.

Soraya Fouladi, Founder and CEO of Jara, United States

Soraya Fouladi is an international entrepreneur, leading a multi-national team to bring quality education to children in under-resourced communities. An electrical engineer by training, Soraya invented the Jara Unit, a solar and crank-powered education device that provides children offline access to curriculum-aligned educational content. The device enables learning anywhere, anytime and is a teaching tool for teachers in low-internet, low-power communities where ordinary tablets or smartphones do not work. Soraya and Jara are working to encourage widespread adoption of this innovative technology.



Jean Guo, CEO and Co-Founder of Konexio, France.

Working at the intersection of innovation, inclusivity, and social impact, Jean Guo is the CEO and co-founder of Konexio, a social startup that promotes the socio-economic inclusion of vulnerable populations, including refugees. The core insight underlying Konexio's work is the growing market demand for digital skills means that bridging the digital divide will be key in solving unemployment. In 2016, Konexio started as a group of volunteers with no budget and a small neighborhood program. Under Guo's leadership, Konexio now employs a staff of 35 with a \$2M+ budget, and operates programs across France as well as internationally.

Christian Ntizimira, Founder and Executive Director, African Center for Research on End-of-Life Care (ACREOL), Rwanda.

Dr. Ntizimira began his medical career planning to become a surgeon, but the consequences of the Genocide against the Tutsis in 1994 led him to a passion for palliative care. He believes that end-of-life care is a human right, and that such care should prioritize individual dignity, local values, humanity and Ubuntu. To that end he founded and has led ACREOL since October 2019 and has also become a leading advocate for developing palliative care in low- and middle-income countries recognized through the World Hospice and Palliative Care Alliance.

When are the winners announced?

The winners will be announced on November 9th and celebrated in a virtual ceremony on December 1st, 2021.



Why did the foundation establish the Tällberg-SNF-Eliasson Global Leadership Prize?

The Foundation's board believes that many societies, as well as the global system, are at or approaching inflection points. Institutions, paradigms, and societal norms are under enormous pressure to change, but old habits die hard, even if they no longer are adequate to deal with new realities. That puts great value on courageous leaders and innovative leadership.

The Tällberg Foundation aspires to identify, reward, and thereby promote leaders and leadership behaviors that have the potential to produce positive change in the face of significant resistance.

The current form and format of the Tällberg-SNF-Eliasson Global Leadership Prize was established in 2015; however, the Tällberg Foundation has been recognizing principled global leadership since 2005.

How is the prize funded?

The Stavros Niarchos Foundation (SNF) is one of the world's leading private, international philanthropic organizations, making grants to nonprofit organizations in the areas of arts and culture, education, health and sports, and social welfare. SNF funds organizations and projects worldwide that aim to achieve a broad, lasting, and positive impact for society at large, and exhibit strong leadership and sound management. The Foundation also supports projects that facilitate the formation of public-private partnerships as an effective means for serving public welfare.



Since 1996, the Foundation has committed more than \$3.1 billion through more than 4,900 grants to nonprofit organizations in more than 130 nations around the world.

Learn more at [SNF.org](https://www.snf.org).

How can I find more information?

Information and nomination materials are at the Tällberg-SNF-Eliasson Global Leadership Prize website: www.tallberg-snf-eliasson-prize.org. In addition, contact prize@tallbergfoundation.org.