



## Tällberg-SNF-Eliasson Global Leadership Prize Social Media Kit

### Copy for different social media channels

#### All finalists - announcement, Oct 5th

Facebook/LinkedIn:

ANNOUNCING OUR FINALISTS FOR THE 2021 TÄLLBERG-SNF-ELIASSON GLOBAL LEADERSHIP PRIZE! Selected from 2,414 nominations, our finalists are leaders from a wide range of disciplines and countries whose work is global, based on universal values, courageous and impactful. "They are all deeply committed, each in their own way and context, to making the world a bit better for all of us," said Tällberg Foundation chairman Alan Stoga.

We would like to extend special thanks to the Stavros Niarchos Foundation (SNF) for their generous support.

The 2021 Tällberg-SNF-Eliasson Global Leadership Prize finalists:

- Asha Curran, CEO and Co-founder of GivingTuesday, United States
- Ronald J. Deibert, Director, The Citizen Lab, Munk School of Global Affairs & Public Policy, University of Toronto, Canada
- Gladys Kalema-Zikusoka, Founder and CEO, Conservation Through Public Health, Uganda
- Tero Mustonen, President and Co-founder of the Snowchange Cooperative, Finland
- Asha de Vos, Founder and Executive Director, Oceanswell, Sri Lanka

Finalists for the newly established Prize for emerging leaders:

- Cherrie Atilano, President and Founding Farmer of AGREA, Philippines
- Alice Barbe, Co-founder and CEO of SINGA, France



- Pashtana Dorani, Co-founder and Managing Director of Lead, Educate, Aid, Resource Network (LEARN), Afghanistan
- Soraya Fouladi, Founder and CEO of Jara Worldwide, United States
- Jean Guo, CEO and Co-founder of Konexio, France
- Christian Ntizimira, Founder and Executive Director, African Center for Research on End-of-Life Care, Rwanda

Follow along as we introduce them to you in the coming weeks or find out more about their work here: <https://tallberg-snf-eliasson-prize.org/finalists/>



Instagram:

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We would like to extend special thanks to the Stavros Niarchos Foundation (@snforg) for their generous support.

Meet all our finalists through the link in our bio, and follow along as we introduce them to you in the coming weeks!

2. ANNOUNCING OUR FINALISTS FOR THE 2021 TÄLLBERG-SNF-ELIASSON GLOBAL LEADERSHIP PRIZE! We asked you to nominate leaders you looked up to, admired and emulated and our jury narrowed it down to this fantastic five. From climate change activists to digital safety to redefining charity, we are proud to present to you our finalists. Learn more about them through the link in our bio!

3. ANNOUNCING OUR FINALISTS FOR THE 2021 TÄLLBERG-SNF-ELIASSON GLOBAL LEADERSHIP PRIZE! Six of our finalists represent the new Emerging Leaders category. Intended to highlight and uplift those early on in their journey, we are proud to present to you the leaders of tomorrow. Learn more about them through the link in our bio!



Twitter:

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## Emerging leaders category finalists, Oct 20th

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Finalists for the newly established Prize for emerging leaders:

- Cherrie Atilano, president and founding farmer of AGREA, Philippines
- Alice Barbe, co-founder and CEO of SINGA, France
- Pashtana Dorani, co-founder and managing director of Lead, Educate, Aid, Resource Network, Afghanistan
- Soraya Fouladi, founder and CEO of Jara Worldwide, United States
- Jean Guo, CEO and co-founder of Konexio, France
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## Social media handles and hashtags for finalists

Finalist	Twitter	Instagram	Facebook	LinkedIn
Asha Curran	@RadioFreeAsha @GivingTuesday	@GivingTuesday	@GivingTuesday	<a href="#">Personal</a> <a href="#">GivingTuesday</a>
Ron Deibert	@RonDeibert @CitizenLab @munkschool			
Gladys Kalema-Zikusoka	@doctorgladys @ctphuganda	@gladyskalemazikusoka @ctph_uganda	<a href="#">Personal</a> <a href="#">Organization</a>	<a href="#">Personal</a>
Tero Mustonen				
Asha de Vos	@ashadevos @OceanswellOrg	@ashadevos @OceanswellOrg	@ashadevos @OceanswellOrg	<a href="#">Personal</a> <a href="#">Oceanswell</a>

Finalist	Hashtags
Asha Curran	#GivingTuesday
Ron Deibert	#citizenlab
Gladys Kalema-Zikusoka	#OneHealth #WalkingWithGorillas
Tero Mustonen	#teromustonen #snowchange #landscaperewilding #lumimuutos
Asha de Vos	#marineconservation

Emerging	Twitter	Instagram	Facebook	LinkedIn
Cherrie Atilano	@cdatilano @AgreaPHL	@filipinafarmer @agreaphl	<a href="#">Agrea</a>	
Alice Barbe	@BarbeAlice	@barbe_alice		<a href="#">Personal</a>
Pashtana Dorani	@BarakPashtana	@afghania_barakzai	<a href="#">Personal</a>	

	@LEARNafg	@learn.afg	<a href="#">LEARN</a>	
Jean Guo	@jean_n_guo @konexio_eu	@konexio_eu	<a href="#">Konexio</a>	@JeanGuo @konexio.eu
Soraya Fouladi	@JoinJara @SorayaFouladi	@JoinJara @electricceo	<a href="#">Jara</a>	<a href="#">Personal Jara</a>
Christian Ntzimira	@ntizimira @acreol_org		<a href="#">ACREOL</a>	<a href="#">ACREOL</a>

Emerging	Hashtags
Cherrie Atilano	
Alice Barbe	
Pashtana Dorani	#LetGirlsLearn
Jean Guo	#TechForGood #Leadership #Innovation #Woman #WomanInTech #Digital #Inclusive #training #inclusive society #DigitalDivide #Employment
Soraya Fouladi	#Jara #JaraUnit #SorayaFouladi #SDG4 #QualityEducation #DistanceLearning #Entrepreneurship #Changemaker #impact
Christian Ntzimira	#palliativecare, #endoflifecare, #Ubuntu, #hpm, #hospice, #LeaveNoOneBehind21 #WHPCD21